



State of Wisconsin  
Governor Scott Walker

---

**Department of Agriculture, Trade and Consumer Protection**

Ben Brancel, Secretary

**DATE:** November 27, 2013

**TO:** Board of Agriculture, Trade and Consumer Protection

**FROM:** Ben Brancel, Secretary *Ben Brancel*  
Sandy Chalmers, Trade and Consumer Protection Administrator *Sandy Chalmers*

**SUBJECT:** Division of Trade and Consumer Protection -- Update

**PRESENTED BY:** Sandy Chalmers, Administrator  
Michelle Reinen, Director Consumer Protection Bureau  
Jeremy McPherson, Director Trade Practices Bureau

**RECOMMENDATION:** This is for informational purposes only. No Board action is required.

**SUMMARY / BACKGROUND:**

Division managers will provide an update on Consumer Protection and the Producer Security program.

*Agriculture generates \$59 billion for Wisconsin*

2811 Agriculture Drive • PO Box 8911 • Madison, WI 53708-8911 • Wisconsin.gov

An equal opportunity employer